Lambex Program



Inspire. Advocate. Innovate.

Adelaide Convention Centre, Adelaide































LambEx at a glance...

Three epic days centered around Australia's sheep, lamb and wool industries.

Wednesday 7 August

- + Schoolies Hour of Power
- + Trade show commences
- + LambEx Tech Talks
- + LambEx Coles Trailblazer finalists
- + LambEx Welcome Function hosted by PIRSA

Thursday 8 August

- + Fat Farmers River Run
- + Trade exhibition
- + LambEx Conference Day 1 Plenary
- + LambEx Grandslamb Gala Dinner hosted by Rabobank

Friday 9 August

- + LambEx Breakfast sessions
- + French Butchery Masterclass
- + Trade exhibition continues
- + LambEx Conference Day 2 Plenary

LambEx encompasses the whole supply chain for Australia's sheep, lamb & wool industry from producers, processors, research & development and exporters from food and fibre sectors.























LambEx 2024 Program

Wednesday August 7				
1.00pm	LambEx delegate registration desk opens			
1.00pm	Schoolies Hour of Power: LambEx 2024 trade show opens up exclusively for Year 9-12 students to meet our exhibitors, view the sheep display and get a great insight into the future of the Australian sheep sector hosted by ICMJ team.			
2.00pm	LambEx Trade Show opens to delegates			
2.30pm- 4.30pm	LambEx Tech Talks: We kick off with an absolute knowledge-feast at LambEx 2024. Choose your own journey and listen to what takes your fancy most as you explore the trade hall amongst a series of 10 informative Tech Talks. See page 10 for details			
4.30pm	Break & LambEx Trade Show			
5.30pm – 7.30pm	LambEx Welcome Function hosted by PIRSA Hosted by Australia's most well known meteorologist, Channel 7 presenter and founder of Jane's Weather, Jane Bunn who is brought to you by Auctions Plus.			
5.30pm	LambEx Coles Trailblazers: Meet those who made it to the Trailblazers semi-finals and be there to witness the announcement of the three finalists who progress to the main conference stage tomorrow. This all-important segment featuring the next crop of young ag innovators.			
6.00pm	Welcome to LambEx 2024 & Official Opening Welcome to LambEx by PIRSA – a cocktail function that brings delegates together for the first time. Expect to be wowed and entertained while enjoying samples of truly great South Australian produce including copious amounts of lamb!			
	NOTE: this is not dinner, but will feature a significant array of cocktail style food morsels.			



LambEx Tech Talks

2.30 - 4.30pm Wednesday August 7

We kick off with an absolute knowledge-feast at LambEx 2024. Choose your own journey and listen to what takes your fancy most as you explore the trade hall amongst a series of 10 informative and leading edge Tech Talks in the Trade Hall.

Antibiotic-free nutrition for optimum production: Join Toby Doak from Alltech as discusses nutritional strategies to meet the local and international market dema antibiotic free lamb production. Stage 3 Drench resistance – what's really happening: Virbac's Dr Tim Elliott draws on the	nd for
	latest
data on the prevalence of drench resistance in the Australian sheep flock that wi inform best management practice. Stage 4	
Technological advances in lamb stunning: Engineer Warren Leamy from Mitchel Engineering Food Equipment discusses the technological advances in lamb stundard lamb processing, highlighting the FREUND slaughter tools. Stage 4	
Parasites and Forages: Parasitism is a major issue for sheep producers and in this session, DLF Seeds brings Dr Glenn Judson to LambEx to discuss the drawbacks or relying solely on drenches. He emphasises the need for a multifaceted approach incorporating nutrition and innovative fodder crops to combat parasites effective aid with drench resistance. Stage 2	;
How to be Herd Online: There are 15,000 monthly users on the Herd platforms and session will show you how your livestock agent can connect with all of them to see buy livestock in a matter of a minutes. With the founder of Herd Online - Sam Leve Stage 1	ll or
It's all about the bugs: At this session presented by ProAgni co-founder Robert Bellearn how optimising rumen bug behaviour can increase available energy and putrition to maximise animal performance on both grass and grain-based diets. States	rotein
Farm sustainability: Where do you farm and who are you farming for? Lachlan Monsb Agricultural and Environmental Lead – Global Rural, Rabobank shares global sustainability insights on regulations, programs and industry commitments. Stag	
EID equipment demonstration: The Gallagher team and special guest Dr Tim Gol showcase their EID equipment in an interactive discussion that makes sure product are well positioned to optimise their investment in EID. Gallagher Site 110	
Transforming the future of sheep systems: The livestock leaders from CSIRO taked down a path that starts with the feedbase and ends with virtual fencing in order to us excited by what our next generation of sheep producers will have at their dispersional control of the contro	o get osal.
Shepherding Success: The team from ICMJ explore strategies to build and retain talent that will shape our future lamb industry. Hosted by Aimee Bolton from JBS. Site 103	

NOTE: Each Tech Talk runs for 30 mins and nearly all are repeated, meaning you can attend 4 in total during the 2 hour programmed period. See over page for stage schedule and times for each Tech Talk



Thursday	August 8			
6.15am	LambEx Fat Farmers River Run Led by LambEx legend Penny Schulz with AFL football great Brett Burton leading the charge – run, walk or stroll in a great way to kick off your LambEx day.			
7.30-8.30am	LambEx Trade Show See Trade Exhibition pages 24- 27 for break events and sessions			
Session 1	The Lambscape			
8.40am	Welcome to LambEx 2024 Expect a spectacular opening to LambEx 2024 including the welcome address from LambEx 2024 Chair, Jason Schulz . And then, meet our conference MC, proud country South Australian, Jess Adamson .			
9.00am	Winning the hearts and minds of Australia: Dr Anneline Padayachee draws on her journey into sheep country on (re)positioning lamb to win the hearts, minds and tastebuds. She will inspire us to think strategically, advocate effectively and most of all she'll provide us with rationale we've likely not yet thought of. This nutritional scientist will challenge even the most dedicated lamb lover's perspective!			
9.45am	Mania and markets: Brett Stuart is the founder and President of Global Agritrends, and an Idaho cattle farmer who grew up loving lamb on his US dinner plate. He comes to LambEx to deliver us an understanding of what's actually happening to our marketplace and how we might actually respond to it. Brett's logic and intellect provides us with an educated look at what's coming at us in terms of combatting markets, climates and governments. We ask him, should we believe in ourselves and our industry?			
10.30am	Morning Tea sponsored by Atlas Carbon & LambEx Trade Show See Trade Exhibition pages 24-27 for break events and sessions			
Session 2	Our changing world: The economics, the sustainability challenge and our response			
11.15am	Turning the tide on the anti-farming agenda. Nuffield Scholar and Scottish agriculture commentator Claire Taylor will tell you she is 'totally over' the word sustainability and wants to help farmers regain control of their own story. She's fascinated in the farming narrative and has been travelling around the world to explore if there is indeed an 'anti-farming agenda'? She's got some sage and at times uncomfortable advice for farmers and the industry as a collective. Prepare to be unsettled but ultimately inspired by the insights she offers.			
11.45am	How responding to consumer sentiment can pay dividends as well as brownie points: ZQ Merino CEO Angus Street leads a company that sprouts ethical and regenerative – but then proves it and pays for it. Angus says there is clear evidence that the producers they buy from and the buyers they sell to are better off in every way. Listen to their combined story.			



		The Lamb is Lamb is the Lamb i
	12.25pm	The expectations and reality of carbon: After hearing so much about the market expectations, there are some significant realities to face – both for researchers, for policy makers and indeed for the entire supply chain. We ask one of the country's most respected and independent experts, Steve Wiedemann, to work his way through the facts and the potholes. While Steve urges us all to 'get on the journey', this presentation explains the tensions and the big dose of reality.
	1.00pm	Lunch sponsored by Barenbrug & LambEx Trade Show See Trade Exhibition pages 24-27 for break events and sessions.
	Session 3	A taste of the future: A session that gives us rapid insights into our production opportunities of the future and concludes with our LambEx Coles Trailblazer finalists
	2.15pm	How to avoid an udder catastrophe? University of New England's Erin Smith shares how udder and teat conformation can be selected for in Merino ewes and its implications for improving lamb survival.
	2.25pm	The very real future of Artificial Intelligence: neXtgen Agri's Mark Ferguson gives us a glimpse to where Al and facial recognition will take us, so that we dare to dream of what the future of the sheep industry could look like.
_	2.35pm	Will genomics deliver the methane silver bullet we are after? International animal science leader Prof Jennie Pryce tells us how far this is away and what we have to do to get there.
	2.45pm	The dollar in taking the heat out of ewe joining: We now know that conception rates over summer can be significantly improved by a Regulin injection or an ADE drench. But is it worth the cost? At LambEx, we bring you the newly released cost benefit analysis to determine the dollar value in these new interventions. And, we ask University Adelaide's Dr William Van Wettere to speculate on the additional benefits from these technologies hypothesis that the same treatment may also have a positive impact on lamb growth rates.
	2.55pm	Bio-harvesting for wool is here – in theory. But will the engineering deliver it to our farms? We are treated with a look into the future with University Adelaide's Phil Hynd in speculation mode.
	3.05pm	LambEx Coles Trailblazer finalists – meet the three who have been identified with the best 'sheep hot' idea and application to make a difference to our industry. Each finalist speaks for 5 minutes and has 2 minutes of Q&A with our host.
	3.30pm	Break sponsored by Gundagai Meats & LambEx Trade Show



Session 4	Next-level of lamb				
4.00pm	A different road to Gundagai: This is a tiny glimpse courtesy of Gundagai Meats CEO Will Barton, of how a family meat processing company changed direction and is using innovation and technology to appraise lamb and differentiate quality for their customers.				
4.10pm	The significance of MSA for sheep: The science is sorted for lamb; and nearly there for hogget and mutton – but what's the size of the prize and what does this change about what we do on farm? Dr Peter McGilchrist gets us excited about this opportunity.				
4.30pm	The story of the AMPC LambEx Feedlot Carcase competition – and who won: TFI played a major role in convening this competition and the company's Mark Inglis anchors this final session to explore how and why this innovative competition that attracted national attention delivered significant learnings throughout the supply chain. We then bring it all together with MSA's David Packer who gives us the key learnings, surprise findings and how these results compare across industry before AMPC CEO Chris Taylor takes to the stage with the much-anticipated announcement of the winners.				
5.00pm	Day 1 Close				
6.30pm – 10.30pm	LambEx Grandslamb Gala Dinner sponsored by Rabobank and hosted by Rupert McCall This signature gala event at LambEx is a chance for Australia's sheep, lamb and wool industries to come together and celebrate - featuring memorable entertainment, finery and a lamb-inspired menu to leave you salivating.				



Breakfast Seminars

7.00am - 9.00am Friday August 9

Grab your breakfast goodness before immersing yourself in one of the following seminars. **Select one seminar** to attend when registering for LambEx 2024 **or be part of the French Butchery Masterclass** with chef Duncan Welgemoed in the Trade Hall.

Seminar 1 - Latest Research and Innovation

Hosted by the Sheep Industry Fund of South Australia
Host | Jane Kellock, LambEx



7.00am - Buffet breakfast

7.30am - The power of the potential to quantify pain: A suite of tests may soon be able to detect or even quantify the level of pain a sheep is experiencing or has experienced in the past. And while pain relief solutions are now widely used, the concept of having access to objective pain measurement has the capacity to bring welfare management to a new paradigm. It's early days yet but as University of Adelaide's **Dan Barratt** explains, there are several options that draw from first human and then bovine research that makes this a potential future management tool.

8.00am - The genomics evolution in sheep: The door has been opened to a new range of genetic tools that give real power to commercial Merino producers in terms of accuracy and traits. **Dr Alex Ball** explains the difference this can make on farm.

8.30am - New rules for engagement with ewe lambs: Jason Trompf releases the findings of a comprehensive research project that sheds new light on the management of ewe lambs for joining, lambing and recovery for second joining. Industry emphasis must shift beyond seeing scanning rates from ewe lambs as the focus, to live lambs weaned from ewe lambs as the end game. The outcomes from this R&D will drive production and profit from this cohort while significantly reducing wastage and improving welfare outcomes, with a series of new rules for engagement with ewe lambs.

French Butchery masterclass & breakfast show

Trade Hall Main Stage - 7.30 - 9.00am | Host - Harry Jachman, LambEx

The French Butchery Masterclass: Duncan Welgemoed, Head Chef Africola, SA Food Ambassador & LambEx Hungi creator demonstrates the art of French butchery – utilising 95% of a carcase and then spoils his audience with a unique breakfast tasting of lamb done in ways you may not previously have considered possible! On offer, is such delights as Lamb Bacon, Lamb Steaks and "organ sausages".

NOTE - This is a tasting only - breakfast is not provided in the trade show.



Breakfast Seminars cont...

Seminar 2 – Industry business matters

Hosted by the Sheep Industry Fund of South Australia
Host | Leo Redden, LambEx



7.00am - Buffet breakfast

7.30am - The live export reality: Economist, policy strategist and thought leader **Dr Peter Barnard** has authored some of the most significant submissions to Government to advocate for the retention of live sheep export. He says the science and the economic data in support of the trade is compelling and his message is 'absolutely don't give up'. Here's why.

8.00am - The Australian lamb industry roller coaster: What just happened? And what's going to? We ask Senior Protein Analyst **Angus Gidley-Baird** - to take a deep dive into the dynamics of the global sheep market and give us a simple summary of what it takes to survive the roller coaster. Angus will share his considered opinion on what's coming next in order to help us plan our future.

8.30am - Widening the profit margins in prime lamb production. Of all of the broadacre commodities, prime lamb has had the highest compound growth rate in price, but has been unable to shake an equally high compounding increase in cost of production. This session delivered by **Sandy McEachern** from Aggregate Ag will explore how producers might consider changes to their production system to widen the margins in prime lamb production.

Seminar 3 - Mastering Sheep Production: Unveiling the secrets of sheep

Hosted by MSD Animal Health (who bring you the brands of Coopers and Allflex) Host | Dr Jim Walsh, MSD Animal Health



7.00am - Buffet breakfast 7.30am - Workshop

In this 90-minute workshop **Nathan Scott**, Achieve Ag Solutions, unravels the mysteries of sheep behaviour and production. Contrary to popular belief, sheep aren't unintelligent creatures; they simply have their own way of doing things! In this comprehensive discussion, we explore the psychology of sheep, along with the latest methods, technologies, and products that empower us to excel as sheep producers both now and into the future.

Mastering Sheep Production discussions include:

- Understanding the psychology of sheep: decoding their behaviour and instincts.
- Cutting-edge methods and technologies revolutionizing sheep production.
- Practical tips for optimizing productivity and efficiency in your operation.
- Strategies for overcoming common challenges in sheep management.
- Empowering Australian sheep producers to shine on the global stage.







12.30pm	In conversation with Stan Grant: LambEx brings two known sheep industry disruptors to the stage. We call them disruptors because they've disrupted so many industry conversations to challenge the norm from the head of the pack and copped some flack at times in doing so. There are many facets to each, but today we explore their insights specifically into carbon and into consumer-based marketing.			
	Mark Wootton from Jigsaw Farms hit headlines this year for the wrong reason. His early investment in carbon farming has meant that today, he is no longer net zero as his trees hit maturity. So, what is the next move for this carbon leader in his quest to sustain carbon neutrality? Let's find out.			
	Tom Bull from Lambpro: Tom's journey has led him to quantifying eating quality as a saleable trait and some big picture thinking about what the consumer wants from his lamb. Does his thinking have the capacity to drive a stepchange in how we approach the marketing of Australian lamb?			
1.00pm	Lunch sponsored by Nutrien Ag Solutions & LambEx Trade Show See Trade Exhibition pages 24-27 for break events and sessions.			
Session 7	Resilience & ewe where to next?			
2.15pm	Mates on a Mission: These two down-to-earth blokes, Mike Rolls and Ben Pettingill, are affectionately known as Legless & Blind. Because they are!			
	Literally! They love having a laugh and have most certainly dealt with their fair share of s#*t. They are great mates who share powerful stories and are on a mission to redefine what it means to be tough. Strap yourselves in! Legless & Blind proudly brought to you by Ski for Life.			
3.00pm	Literally! They love having a laugh and have most certainly dealt with their fair share of s#*t. They are great mates who share powerful stories and are on a mission to redefine what it means to be tough. Strap yourselves in!			
3.00pm 3.20pm	Literally! They love having a laugh and have most certainly dealt with their fair share of s#*t. They are great mates who share powerful stories and are on a mission to redefine what it means to be tough. Strap yourselves in! Legless & Blind proudly brought to you by Ski for Life. Growing our game: There has been movement at the stations and now it's time to Gather Round for Australia's Future Lamb (AFL) to take the next step. Each of us have our roles to play when it comes to taking and applying the lessons from Lambex 2024 and by individually and collectively executing these actions our game will grow forever more. They'll be some uncomfortable truths for me and ewe but together we can rise above and seize the opportunities that exist. LambEx regular Jason Trompf is still on his quest to shift the needle on optimising the flocks potential, being efficient and sustainable (yes, that word) but emphasising financial sustainability. This Carlton football club tragic is known for applying football philosophies to nurturing change and high			



Social Functions

LambEx is here to feed not just your knowledge... but also your soul!

As part of the bumper three-day event, we have stellar social functions to allow you to unwind, connect and interact with fellow LambEx delegates across a range of social functions and activities.







Thursday & Friday

Navigating your breaks in the Exhibition hall

The LambEx Exhibition Halls are jam packed full of great stuff going on, including action on our exhibition stages dotted throughout the exhibition space. To plan your Thursday/Friday journey and get an insight into what is on offer on these stages – here's the run down:



Thursday

Main Stage

Lunchtime Cuts to Cuisine: The MLA meat extravaganza with Doug Piper and Sam Burke

Stage 1 Sponsored by the Australia Livestock and Rural Transporters Association

Morning Tea We've all heard of #keepthesheep. Well, this is your chance to hear from ALEC CEO Mark Harvey Sutton and the story of the #keepthesheep campaign.

Lunchtime Mind your pees and poos – your supply chain responsibilities. This fascinating discussion with ALRTA Executive Director Rachel Smith; Peter Edmonds, Vice President of the Livestock and Rural Transporters Association of South Australia; and Alina Hawkins, Livestock and Rural Transporters Association of Victoria – tackles the big issues facing livestock transport by road.

Stage 2 sponsored by Agriknowhow

Morning Tea AgriKnowHow - planning digital change. Too often digital change is about the purchase of a tool that does a task. Hear from **Dr Emma Leonard** on the use of a practical, planned approach to the digital transformation of your system that focusses on process and people, rather than tools for tasks.

Lunchtime Connecting Ag: How to optimise buying and selling livestock with AuctionsPlus From store lambs and sheep, to leading genetics and farm machinery, learn about the latest innovations from AuctionsPlus, Australia's premier Ag Marketplace with General Manager – Network, and Product Manager Steven Jaffrey.

Afternoon Tea Jack Cresswell from Farms Advice podcast with special guests.

$Stage \ 3 \ {\it Sponsored by Rabobank}$

Morning Tea Jack Cresswell from Farms Advice podcast with special guests Lunchtime Using fashion to make a mark in the Australian sheep industry. Podcaster Skye Manson speaks to Emily Riggs who used fashion to make her mark on the Australian wool industry when she moved to her husband's 100,000 acre, 15,000 sheep farm at Burra, SA and developed the much loved 100% merino wool clothing brand Iris & Wool.





How - Beth Green Sheep and Goat Traceability Taskforce (SGTTF) Independent Traceability

How - Beth Green Sheep and Goat Traceability Taskforce (SGTTF) Independent Traceability Consultant.

Lunchtime Developing plant genetics to benefit the Australian lamb industry. Hear about Barenbrug & SARDI's breeding collaborations and new releases that will benefit the Australian lamb industry, with **Tom Dickson**, Interim managing director, Barenbrug.

Afternoon Tea Meet the 2024 Next Generation Cohort as part of the Global Sheep Producers Forum - with **Tiffany Davey**, 2024 Next Generation participant (Australia) representing Sheep Producers Australia.

Thursday Stage Schedule

	Main Stage	Stage 1 🥞	Stage 2 Agriconomia	Stage 3 Rabobank 🍐	Stage 4 SHEEP PRODUCERS AUSTRALIA
Morning tea 10.30am		Hear the latest from #keepthesheep campaign Mark Harvey-Sutton, ALEC	Planning digital change – Dr Emma Leonard, AgriKnowHow	Jack Cresswell & special guests, Farms Advice Podcast	National Traceability discussion– the why & the how Beth Green, Sheep & Goat Traceability Taskforce (SGTTF)
Lunch 1.00pm	Cuts to Cuisine MLA meat extravaganza with Sam Burke & Doug Piper	Mind your pees and poos – supply chain responsibilities Rachel Smith, Peter Edmonds & Alina Hawkins, ALRTA	How to optimise buying and selling livestock with AuctionsPlus, Paul Holm & Steven Jaffray	Using fashion to make a mark in the Australian sheep industry Skye Manson, Rabobank with Emily Riggs, Iris & Wool	Developing plant genetics to benefit the Australian lamb industry Tom Dickson, Barenbrug
Afternoon tea 3.30pm			Jack Cresswell & special guests, Farms Advice Podcast		2024 Next Generation Cohort as part of the Global Sheep Producers Forum Tiffany Davey, by Sheep Producers Australia

Friday

Main Stage

Early 7.30am to 9am The French Butchery Masterclass. Read more about this on page 16 of our program – but prepare to indulge in the most fascinating butchering journey.

Morning Tea Join Dr Stephen Lee, Director of the South Australian Drought
Resilience Adoption and Innovation Hub as he talks about Drought resilience and innovation in
the sheep industry. Stephen will present on the Australian Government's Future Drought Fund,
including showcasing some of the projects from the South Australian Hub and highlighting
innovation that can benefit the Australian sheep industry.

Lunchtime Cuts to Cuisine: The MLA meat extravaganza with Doug Piper and Sam Burke



Stage 2

Morning Tea The Head Shepherd Podcast by neXtgen Agri's Mark Ferguson celebrates its 200th edition with an interview with LambEx founder, Dawson Bradford.



Lunchtime Our lunch sponsor **Nutrien Ag Solutions** features Nutrien Sustainability Field Manager **Todd Price**, discussing how measuring on farm emissions can positively inform profitability, production and environmental outcomes.

Stage 3 Sponsored by Dorper Sheep Society

Morning Tea Dorper Lamb - Rising demand from consumers for a special taste sensation - Taste the Difference. Dorper Lamb general manager Dale Miles talks about global growth and recognition of the Dorper breed as a preferred meat sheep breed. The discussion ranges from consumer sentiment towards the Dorper to consumer feedback on characteristics to key market indicators.

Lunchtime Unveiling AAM's Vision: Investing in the Dorper breed for a Sustainable Future.

Nathan Morris gives the story of AAM - an Australian owned company that bought Burrawang Dorper and White Dorper Stud. Nathan explains why AAM chose to invest in Dorpers and their plans for the AAM Dorper AI program in QLD; DNA and genetic testing/advancing the breed, and potential involvement in data recording.

Stage 4 sponsored by Sheep Producers Australia

Morning Tea Big Issues: Sheep Producers Australia discuss some of the big issues currently facing the Australian sheep industry – Moderated by **The Livestock Collective**



Lunchtime Come and meet Sheep Producers Australia and let us tell you who we are and what we do – with **Bonnie Skinner** Sheep Producers Australia CEO

Friday Stage Schedule

	Main Stage	Stage 2	Stage 3 🕲	Stage 4 SHEEP PRODUCERS	
7.30-9.00am	French Butchery master class Duncan Welgemoed	LambEx Breakfast Seminars - Panorama Rooms			
Morning tea 11.00am	Drought resilience and innovation in the sheep industry. Dr Stephen Lee , South Australian Drought Resilience Adoption and Innovation Hub.	Head Shepherd Podcast celebrates its 200th edition with an interview with LambEx founder, Dawson Bradford Taste the difference - Rising demand from consumers for a special taste sensation Dale Miles, Dorper Lamb		Sheep Producers Australia discuss some of the big issues currently facing the Australian sheep industry – Moderated by The Livestock Collective	
Lunch 1.15pm	Cuts to Cuisine MLA meat extravaganza with Sam Burke & Doug Piper.	How measuring on farm emissions can positively inform profitability, production and environmental outcomes Todd Price, Nutrien Ag Solutions	Unveiling AAM's Vision: Investing in the Dorper breed for a Sustainable Future. Nathan Morris, AAM	Come and meet Sheep Producers Australia and let us tell you who we are and what we do – with Bonnie Skinner, CEO Sheep Producers Australia	



Trade Exhibitors



Abbey Animal Health www.abbeylabs.com.au

Abbey Animal Health -100% Australian owned company suppling animal health products to veterinarians, farmers (Sheep, Cattle, Dairy, Pig, Poultry), pet & horse owners, offering a wide range of high-quality products. We only sell to local independent retailers aligned with our brand values. Head office in Sydney, production in Brisbane, warehouses in Brisbane & Bendigo, we offer Australia wide service.



Action Steel www.actionsteel.com.au

Action Steel – "The Big Shed People"is your trusted farm shed company,
specialising in designing, manufacturing
and installing heavy-duty farm sheds
including sheep yard covers, feedlot
covers and shearing sheds. Browse the full
range of hot-dip galvanised, Australianmade sheds at actionsteel.com.au or
visit our trade booth to talk to a building
consultant.



Advantage Feeders www.advantagefeeders.com

Livestock feeding equipment and systems to maximise feed and pasture utilisation. The production benefits provided to customers include a reduction in labour, less waste, improved animal health, reduced mortalities & drought options.



Ag360.com.au www.ag360.com.au

Record farm management as well as predicting rainfall, soil moisture, pasture growth, animal weight and health risks up to 6 months in advance with your free Ag360 account. Predictions based on powerful, accurate scientific models that draw on all the expertise at the University of New England.



Ag Excellence Alliance www.agex.org.au

Since 2005, Ag Excellence Alliance (Ag Ex) has provided leadership, brokered knowledge and facilitated collaborations for the benefit of grower groups and farming industry networks around South Australia. We are an independent, forpurpose organisation communicating and disseminating important, timely information and delivering projects which benefit grower groups and the communities they support.



AgriKnowHow linkedin.com/in/emcleonard

AgriKnowHow's proprietary evaluation and change management tools, bridge the gap between R&D and on-farm change to support delivery of targeted information and increase awareness, knowledge and develop skills. We can help developers, suppliers and on-ground users explore the questions and answers needed to achieve digital change, not just a purchase.



Australian Livestock Exporters Council (ALEC)

www.auslivestockexport.com

The Australian Livestock Exporters' Council (ALEC) is a national member-based, peak industry body, representing Australia's livestock export sector, which contributes over \$1 billion export earnings annually. Founded in 1976, ALEC has established ourselves as an effective and formidable advocacy organisation representing the best interests of our industry.



Alltech Lienert Australia www.alltechlienert.com.au

Alltech Lienert Australia specialize in the manufacture, distribution and supply of specialty ingredients, supplements, nutritional expertise and on-farm support. Our team of qualified animal nutritionists design premixes and feed formulations tailored to meet a producer's specific requirements in a range of sectors, including livestock producers, commercial feed mills and resellers in Australia, New



Zealand and the APAC region.

AMPC

www.ampc.com.au

The Australian Meat Processor Corporation (AMPC) is the specialist research and development (R&D) provider for Australian meat processors. AMPC's mandate is to provide research, development, and extension (RD&E) services that improve the sustainability and efficiency of the sector.





Atlas Carbon www.atlascarbon.ag

When we looked at a carbon project we weren't interested in a sales pitch. We wanted to know what we had to do to maximize this opportunity to build carbon profitably. Atlas Carbon offered us a deep dive into the "how" of a carbon project." – an Atlas Carbon customer. Find out how you can drive production up while improving land resilience by requesting your free cost-benefit report today: https://www.atlascarbon.ag/



AuctionsPlus

www.auctionsplus.com.au

As Australia's leading digital trading platform for over 30 years, AuctionsPlus is more than a marketplace, we provide digital solutions that transform agricultural trading, offering transparency, independence, reliability, connectivity, and community. At AuctionsPlus, we're committed to empowering producers and stakeholders with real-time pricing, insights, and a comprehensive range of agricultural products and services. From training and accreditation to comprehensive protection and beyond, we're dedicated to optimising decisionmaking and driving sustainable growth in the agricultural sector. Our commitment to connecting agriculture is unwavering. Through meaningful interactions and a dedication to facilitating collaboration, we strive to build enduring relationships within the industry.



Ausfarm Nutrition Products www.Ausfarmnutrition.com

eID Livestock focus is on education, practical workshops and data with eID. eID Livestock has a combined experience of over 30 years of using eID with commercial sheep producers across Australia. eID Livestock has a commercial focus when using eID and puts a \$ value to all data.



Australian Border Leicester Association

www.borderleicester.com.au

The Australian Border Leicester Association (ABLA) represents all registered Border Leicester Studs in the country. The breed remains the best first cross ewe producer in Australia; the hybrid vigour generated with the Merino Border Leicesterr cross is unrivalled. The modern Border Leicester boasts superior fertility, milk and carcass traits. Australian Border Leicester "Still the best dam rams".



Australian Dohne Breeders Association

www.dohne.com.au

The Ethical, Quality Meat and AAAM Wool, alternative, trialed by AMSEA. Emphasizing quality meat, early growth and apparelwool (17-20um 99%+CF) traits; their natural bare breech suits non-mulesing. Their resilience, fertility, and strong maternal qualities, promote early prime-lamb growth. SG aligned measurements, and full pedigree, maintain breed standards.



Australian Integrated Carbon www.Aicarbon.com

AiCarbon offers a range of services to enable landholders and graziers to develop their natural capital, generate carbon credits, create revenue and pursue carbon neutral business objectives. We specialise in landscape carbon farming methodologies, focusing on emissions reduction and avoidance. Talk to us about Baseline Carbon Accounting, Biodiversity Credit Assessment and the Integrated Farm & Land Management (IFLM) method; and how you can generate credits from: Revegetation & Environmental Plantings; Human Induced Regeneration; Soil Carbon. We can help you build your natural capital from a variety of methodologies that support and enhance your livestock production business..



Australian Livestock and Rural Transporters Association (ALRTA)

www.alrta.org.au

The Australian Livestock and Rural Transporters Association (ALRTA) is the peak body representing road transport businesses that service the agricultural supply chain. We work with governments, industry, the community and media to ensure that rural road transport is a safe, responsible and productive part of regional economies and communities.



Australian Poll Dorset Association

www.polldorset.org.au

The Australian Poll Dorset Association was formed to encourage the breeding of Poll Dorset sheep and to develop and promote the improvement of the breed in Australia and to actively promote the use of Poll Dorsets in the Australian Lamb Industry. We encourage our members to take pride in our breed to remain the preferred prime lamb sire in Australia.



Australian Probiotic Solutions www.apsolutions.com.au

At Australian Probiotic Solutions, we believe in the power of probiotics to support the health and productivity of your flock. Our formula has been developed in conjunction with some of America's leading microbiologists, industry vets, and nutritionists. With usage since 2004 in Australia and ongoing research worldwide, we are confident in the efficacy of our product. We understand that for probiotics to be effective, they must be viable and stable. That's why at Australian Probiotic Solutions our products are affordable, reliable, and effective.





Australian White Suffolk Association

www.whitesuffolk.com.au

The Australian White Suffolk Association is a leading breed society with a focus on promoting and marketing the breeding of White Suffolk sheep in Australia both for stud and commercial purposes. The Association is progressive in encouraging the adoption of new technology, R&D and innovation for continual breed improvement, including having participated in two recent satellite flock projects to increase the accuracy of eating quality traits in the White Suffolk breed Australia wide. Find out more at www. whitesuffolk.com.au



Australian Wool Innovation Ltd

AWI is a not-for-profit enterprise that conducts research, development and marketing along the worldwide supply chain for Australian wool on behalf of about 60,000 woolgrowers that help fund the company. Our mission is to make strategically targeted investments to enhance the profitability, international competitiveness and sustainability of the Australian wool industry. Funded by Australian woolgrowers, we are focused on delivering results for wool levy payers in line with the priorities identified through industry consultation and reflected in the company's Strategic Plan. Working along the supply chain of Australian wool, we nurture talent, innovate through research, and actively invest in pushing the boundaries of what wool means to the world



Barenbrug

www.barenbrug.com.au

For over 30 years Barenbrug (formerly 'Heritage Seeds') has been supplying the Australian market with high quality forage seed bred for Australian conditions. We invest millions of dollars every year into R&D across Australia, primarily focused on high-quality forage genetics for red-meat, dairy and cropping operations. This focus ensures we remain leaders in extensive pasture systems so our customers can grow with confidence.



Boehringer Ingelheim Animal Health

www.boehringer-ingelheim.com.au

Boehringer Ingelheim is a global leader in the animal health industry, our more than 10,000 employees serve more than 150 markets worldwide. Our trusted brands include our Ivomec® range (Ivomec® Pour-On, Ivomec® Injection, Ivomec® Plus, and Ivomec® LV), Eprinex®, Avomec Plus® and more recently, Marks-Min® Injectable Trace Mineral with Vitamin B12.



BreedElite

www.breedelite.com

BreedELITE is an Australian Owned company providing high quality Australian Made technologies to hundreds of stud and commercial breeders across the country. The BreedELITE team of sheep specialists can provide you any combination of eID tags, stick readers, sheep software, auto drafters, fleece weighing equipment and more in a simple supported package that get's better every month with ongoing updates.



Cashmore Oaklea

www.cashmoreoaklea.com.au

Cashmore Oaklea is one of Australia's leading performance ram producers. John Keiller and Don Pegler have been at the forefront of industry leading genetics for over 30 years. They are committed to performance recording large numbers of sheep annually, using the latest technology, to deliver outstanding genetic gain.



Coles

www.colesgroup.com.au

Coles is one of Australia's leading retailers, with an extensive footprint of over 1,800 retail outlets nationally. We employ more than 120,000 team members, engage with more than 8,000 suppliers, and we welcome millions of customers through our store network and digital platforms every week. Our vision is to become the most trusted retailer in Australia and grow long-term shareholder value. Our purpose is Helping Australians eat and live better every day.



Commander Agriculture www.commanderag.au

Commander Agriculture is a leading supplier to Australia's agricultural industry, offering top-quality Australian Made solutions for livestock and grain handling. Based in Albany, WA, and family-owned, we've served the livestock handling market for over 30 years. Specializing in turn-key solutions for sheep and cattle handling, such as stock yards and shearing shed fit-outs.



Baden Lloyd www.corrocreations.com.au

Baden Lloyd is a corrugated iron artist who utilises the naturally weathered colours of corrugated iron to transform into amazing pieces of art for indoors and outdoors. The artworks are created through hand plasma cutting the sheets and layering of corrugated iron, to reveal the artwork. Baden also likes to create artistic rustic sculptures by welding old rusty tools, nuts, bolts, and other rusty items (known as rusty gold!).





CSIRO

www.csiro.au

As Australia's national science agency and innovation catalyst, CSIRO solves the greatest challenges through innovative science and technology. We are generating animals and crops for the future with a focus on high value protein. We are developing profitable and resilient farming systems and supply chains with an improved environmental footprint.



Datamars Livestock

www.livestock.datamars.com

The Datamars story has always been one of innovation, quality and performance. We have the expertise and foresight to continue leading the global agricultural economy, and we're here to work with you. Datamars Livestock. Our products work with each other, but most importantly – they work with you.



Dechra

www.dechra.com.au

Dechra is a globally recognised Animal Health specialist in Veterinary and Farm Animal solutions. Our dedicated Australian team have a passion for animal welfare and ethics, to ensure animals have a life worth living. To encourage better choices and promote the highest animal welfare practices by providing innovative solutions.



Dept. Agriculture, Fisheries and Forestry

www.agriculture.gov.au

The Australian Government works together to safeguard and grow sustainable agriculture, fisheries and forestry for all Australians. We're proud to support industry, and in turn local communities, through building and expanding trade and market access opportunities and helping farmers to prepare for drought and adopt climate-smart practices. We also maintain strong biosecurity to protect our multi-billion-dollar agricultural industries and our way of life. Visit the Australian Government trade stall featuring the Department of Agriculture, Fisheries and Forestry; Rural Business Support; and RIC (Regional Investment Corporation).



Department of Primary Industries and Regional Development

DPIRD - WA www.dpird.wa.gov.au

Western Australia's Department of Primary Industries and Regional Development leads the sustainable development of our State's agriculture, aquaculture, food and fisheries sectors. We provide scientific expertise and valued research and development outcomes for our livestock industries and are a trusted source of information for primary producers.



DLF Seeds

www.dlfseeds.com.au

For over 85 years, DLF Seeds has been dedicated to developing and delivering proven seed varieties for Australian farmers. Our goal is to achieve optimal outcomes for farms and the broader agricultural community by understanding local challenges at every level and leveraging our global capabilities to provide sustainable solutions.



Dorper Sheep Society of Australia

www.dorper.com.au

The Dorper Sheep Society of Australia exists to develop and promote the Dorper and White Dorper sheep breeds in Australia. The Dorper breeds are Australia's preeminent low maintenance meat sheep, adapted to a vast range of conditions across the country. We believe that the performance and predictability of Dorpers and White Dorpers make them the top choice as 'Australia's Preferred Meat Sheep'.



Ecowize

www.ecowize.com.au

Ecowize is a privately run company that has evolved into an international cleaning service provider. Since 2001, we've been a leading and accredited provider of cleaning and sanitation services and equipment to the food industry in Australia. Our leading expertise spans from farm to fork. We have rapidly grown to the forefront, becoming the market leader in outsourced cleaning and sanitation services. We are part of the Ecowize Group, which operates in key markets around the globe.



Elanco

www.farmanimal.elanco.com/au

Elanco is a global leader in the research and development of products that improve the health and well-being of food and companion animals. Elanco's well-known sheep brands include CLiK™ Extra, Extinosad™, Piranha™, Viper™ and Zolvix™ Plus. Elanco is committed to helping sheep producers get the best outcome from their investment in quality animal health solutions. Elanco's team of regionally based representatives provide on-farm advice including best practice guidelines, application techniques and diagnostic services.





www.elders.com.au

For 185 years Elders has been embedded in the fabric of Australian agriculture and played a key role in rural and regional communities by employing local people and servicing local farming families We're dedicated to continuing this legacy through our extensive network, and, by paving the way toward a bright future for agriculture through our ongoing focus on innovation and sustainability. In our 185th year, Elders is proudly creating lasting impact on Australia's farming families and communities. Contact your local Elders branch today.



Fat Farmers – Rural Health Initiative & ifarmwell

www.fatfarmers.com

Fat Farmers: Rural Health Initiative started in 2010 when three farmers at Maitland (SA) started going to their local gym. Our mission is to inspire and encourage farmers and those living in rural communities to improve their health and wellbeing through physical activity. We have groups across SA and beyond.

ifarmwell was founded in response to a need for relevant and accessible ways for farmers to prevent and manage the stress that goes with life on the land. The website contains wellbeing tip sheets, interactive self-help modules, a podcast and advice for members of farming communities seeking information or support.



Feedtech Feeding Systems www.feedtech.com.au

Feedtech Feeding Systems have been designing, engineering, and manufacturing feed systems for the agricultural industry since 1995. Feedtech specialises in Feedlot and Containment feeding. Our Auto Feeders are available in lengths from 3mt to 57mt and we also offer Batching Systems, Mills and Pencil Augers.



Flexopack

www.flexopack.com

FLEXOPACK is a major European flexible packaging manufacturer offering a great variety of products, with special emphasis in co-extrusion of barrier and non-barrier films. The company has a strong technical base in extrusion, bag-making, and printing. FLEXOPACK's primary market is the food industry, with emphasis in meat, poultry, dairy and fish/seafood. Flexopack PTY Ltd was established on 20th October 2014, in Brisbane, Australia and is engaged in the processing of flexible plastic packaging products and their wholesale distribution to Australia.



Foods Connected

www.foodsconnected.com

Foods Connected's award-winning cloud-based software helps meat industry businesses optimise their planning production, from yields to sales, with tools to manage food safety, compliance, traceability and product specs. Our software is utilised by hundreds of leading food businesses globally to help stay sustainable, food safety compliant and optimise their spend.



Gallagher Australia www.gallagher.com

Since 1938, Gallagher has been helping farmers harness the power to farm by delivering world-leading animal management solutions that enable customers to operate responsibly, productively, and profitably. Leading the market in electric fencing, animal performance and traceability, and water monitoring systems, Gallagher has an integrated solution for all Australian farmers, no matter their challenges.

GUND AGAI LAMB

Gundagai Lamb

www.gundagailamb.com.au

Founded in 2020, Gundagai Lamb is a celebration of the Barton's family 100-year legacy as leaders in the Australian meat industry. We believe there is a better, cleaner and fairer way to produce lamb. Our mission is to provide our farmers with priceless information that allows them to produce healthier, more resilient and better tasting lamb.



When results matter

Heiniger Australia www.heiniger.com.au

Heiniger is the World's leading precision engineering company specialising in the production of tools to remove hair and fibre from animals and has been at the forefront in delivering the world's best shearing equipment and animal husbandry products. We are focused on creating safer working environments and delivering the highest quality professional products to ensure that our customers choose Heiniger "when results matter".



Hillcroft Farms www.hillcroftfarms.com

Hillcroft Farms is a diversified and integrated family farming business, producing UltraWhite sheep, pigs, grain and hay of the highest quality. The UltraWhite sheep breed was developed by the Bradford Family to meet the everchanging needs of the lamb industry in Australia. It has been developed specifically to cater for the whole of industry needs, from producer though to the consumer without foregoing performance in any area.





Integrated Shearing

A Integration among three industry leaders Richard Rees - South East Shearing, Robert Crouch - A-Team Shearing, and Paul Oster - SCAA Shearer Woolhandler Training Inc. Combined expertise offers a comprehensive suite of services designed to meet the highest standards in the wool industry. With decades of experience, these industry leaders are dedicated to ensuring that each client receives personalised attention and unparalleled results. Ready to elevate your wool harvesting process. Contact us today to learn more about our services and how we can collaborate to achieve your goals. Together, we can create a more sustainable and efficient future for the wool industry.



ioMerino www.iomerino.com

ioMerino is a true blue Aussie company making fantastic natural outdoor clothing for people who want premium quality and high performance. We use six generations of wool know-how and nothing but the finest Australian merino wool courtesy of our local growers. Which is why people who know, go with io.



JBS www.jbssa.com.au

JBS Australia is the largest meat and food processor in Australia with more than 15,000 team members and a strong portfolio of leading beef, lamb, pork, salmon, and value-added branded products. JBS globally is the largest animal protein business and the largest food company in the world, with operations in North America, South America, Europe, Australia, and New Zealand. The JBS Southern division operates five beef and lamb processing facilities and one feedlot across New South Wales, Victoria, Tasmania and Southern Australia.



Kerin Poll Merino

www.kerinpoll.com.au

Kerin Poll Merino specialises in breeding high-quality Poll Merino sheep known for their exceptional wool, meat characteristics, fertility and growth. We focus on profitable farming practices, ensuring superior animal performance to enhance both our own and our clients' success in the Australian agricultural industry.



Leachim

www.leahcim.com.au

At Leahcim we produce profitable, ethical, easy-care sheep for the industry, using all technologies available. We offer genetics that are of the highest level for measured quality, traceability, and repeatability. We have now also ventured into having some of our own Leahcim Wool processed into yarns bringing our wool from "Farm to Yarn to Yau"



Leader Products www.leaderproducts.com

Leader Products Pty Ltd is a wholly
Australian-owned company which has
been specialising in the manufacture and
distribution of Livestock Identification and
Animal Husbandry equipment since 1948.
Leader Products is an approved supplier
of NLIS livestock identification and has also
fulfilled Government contracts nationally
and internationally. Leader Products Supporting Australian Producers for over
70 years.



Marcus Oldham College www.marcusoldham.vic.edu.au

Marcus Oldham College, Australia's premier agricultural business institution, offers undergraduate courses in Agriculture, Agribusiness, and Equine Business Management. Additionally, the College provides a Master of Agribusiness and short courses via the Marcus Oldham Centre for Professional Development. Located in Geelong, it draws students nationally and internationally.



Meat & Livestock Australia www.mla.com.au

MLA works in partnership with the red meat industry and the Australian Government to deliver marketing, research and development products and services to beef, sheep and goat producers, with the core purpose of fostering the prosperity of the red meat industry. As a service provider to the red meat industry, MLA receives funding from transaction levies paid on livestock sales, the Australian Government and voluntary contributions from industry partners. MLA's vision is to provide enduring prosperity for the Australian red meat and livestock industry.



MEQ Probe www.meqprobe.com

MEQ aims to revolutionise the red meat industry by combining innovative technology and machine learning to objectively measure red-meat quality attributes. Enabling consistent and reliable data-driven decisions, unlocking new value for the industry.





Milne Feeds

Milne Feeds is a Western Australian, familyowned company that has been servicing livestock producers for over 110 years. As the leading stock feed producer in WA, we have built a reputation for technical excellence in product development and production. Our focus is to provide the farmers with safe, cost-effective feed solutions that are not only easy to use, but also produce optimum results. Our team of dedicated product managers are passionate about your livestock and helping farmers to create profit opportunities through feed and nutrition.



Mitchell Engineering Food Equipment

www.mefe.com.au

MEFE, your dedicated abattoir solutions provider in collaboration with FREUND, invites you to explore our range.

Specializing in Lamb processing, we bring efficiency and safety to every operation.

Our cutting-edge solutions and Halal humane stunning systems underscore our dedication and quality, making us the trusted choice for the lamb industry.



MSD Animal Health www.msd.com

MSD Animal Health is a leading player in the Australian rural landscape, showcasing their expertise through renowned brands Coopers® and Allflex®. With their commitment to animal well-being, they provide innovative solutions to improve livestock health and productivity. MSD Animal Health is dedicated to supporting Australian farmers in ensuring the vitality of their animals and the sustainability of their businesses.



Mumblebone Merinos

www.mumblebone.com.au

We dare to be different & offer the industry an "evidence based" package of traits that breaks the mould when it comes to breeding modern merino sheep. Extensively measured, highly profitable & truly easy care.



MyEnergy Engineering www.myenergysolar.com.au

MyEnergy MyEnergy Engineering specialises in empowering the agricultural sector with robust, reliable energy solutions tailored to meet the unique needs of sheep and cattle stations, piggeries, dairies and remote pumping operations. Our systems, designed for off-grid power, irrigation and other essential farm operations, leverage renewable energy to enhance efficiency and sustainability. With a focus on custom, scalable solutions, we ensure long-term energy reliability and support, helping agribusinesses thrive in remote areas.



Naracoorte Seeds

www.naracoorteseeds.com.au

Naracoorte Seeds was established in 1962 as an outlet for pasture seed & grain. We remain one of the few independent, privately owned seed companies operating in Australia. We pride ourselves on using freshly inoculated legumes for all our custom pasture blends which are distributed throughout Australia.



The National Wild Dog Action Plan

www.wilddogplan.org.au

The National Wild Dog Action Plan is a nationally agreed framework that promotes and supports a strategic and risk-based approach to wild dog management; emphasising humane, safe and effective management techniques and appropriate scales for mitigating the impacts of wild dogs.

Come and meet us on site during LambEx for up-to-date best practice strategies and tools to manage wild dogs on farm.



National Feed Solutions

www.nationalfeedsolutions.com.au

National Feed Solutions is an Australian founded and owned animal nutrition company with a commitment to supply raw materials, premixes, medications, additives to all farming and livestock industries. NFS distributes to all states, nationwide, working with a variety of industry professionals to ensure a full rounded service to our customers. Come chat to us to find out more about what we can provide for your business.



Neogen

www.neogen.com

Neogen has a long history of working with the Australian sheep industry. Our genomic tests provide crucial insights into the potential of your animals at an earlier stage and with greater accuracy than any other method – providing you the confidence to make critical business decisions about breeding or selection much sooner.



merino. | ZQ | ZQRX

New Zealand Merino Company www.nzmerino.co.nz

New Zealand Merino is a global leader in sourcing, transacting, and marketing of ethical wool. We foster direct relationships between the world's best growers and the global brands that use their fibre. Our model offers stability against the volatility of the commodity market while striving for a better impact on the world.



Nutrien Ag Solutions www.nutrienagsolutions.com.au

Feeding the world is at the heart of agriculture's purpose and an undertaking Nutrien takes very seriously as the world's largest provider of crop inputs and farm services. With specialists in livestock, agronomy, rural merchandise, finance, insurance, sustainability, real estate, water and wool, Nutrien Ag Solutions can help take your business further.



Outcross Systems

www.outcrosssystems.com.au

Stockbook software by Outcross Systems provides individual livestock management for primary producers. Stockbook Live Entry collects and views data on each animal in real-time so you can make accurate crush-side decisions. With a range of data collection options, Stockbook helps you manage electronic identification, genetic performance, fleece quality, fertility, weight gain and other lifetime performance measures so you can identify all levels of improved flock performance and comply with industry standards. Stockbook turns data into actionable information and insight.



Perkinz

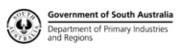
www.perkinz.com.au

Perkinz manufactures and sells sheep handling solutions that include ShearMaster woolshed race delivery systems, CrutchMaster crutching trailers and our DrenchMaster sheephandlers, all designed to make handling sheep faster and easier for both the farmer and animals



Ag Tech Alley

- Alpha Group Consulting
- MFT Rural
- Woven Optics
- Techion Australia
- eBottli
- Mobishear Australia
- Farmlab
- Hydrosmart



PIRSA

www.pir.sa.gov.au

The Department of Primary Industries and Regions (PIRSA) is a key economic development agency in the Government of South Australia, with responsibility for the prosperity of the state's primary industries and regions. We work across metropolitan and regional South Australia to develop and protect our state's regions and food, wine, aquaculture, fisheries, forestry, grains, livestock, dairy and horticulture industries.



ProAgni www.proagni.com

ProAgni is an Australian agriculture biotech company founded by farmers and backed by science. ProAgni is focused on improving economic outcomes for producers, whilst helping the industry tackle key global challenges, such as food security, antimicrobial resistance, and reducing methane emissions. ProAgni's products are scientifically trialled and validated.



ProWay

www.proway.com.au

ProWay are driven to design and manufacture livestock handling facilities and equipment that makes your enterprise more efficient, profitable and ultimately safer for both animal and operator. With over 20 years of operational experience, we understand the potential dangers of livestock handling on farm. That's why we design stockyards that are functional and utilise the natural movements and instincts of your herd.



Quality Wool www.qualitywool.com

Established in 1991, Quality Wool is today one of the largest, independent, locally-owned and operated companies in the Australian wool industry. Diverse in both food and fibre, our simple focus is to assist growers and livestock producers with their sheep and wool production to deliver maximum profitability.



Rabobank www.rabobank.com.au

As a dedicated food and agribusiness bank, Rabobank has a unique understanding of the sheep, lamb and wool sector and the importance of taking a longer term view. Their local teams live and work where you do, and are passionate about the future of rural communities. From paddock to plate, they bank the whole supply chain, and are committed to delivering valuable knowledge to help your business grow. Learn more about the Rabobank difference here www.rabobank.com.au





RAC Farming www.racfarming.com.au

Based in the Mid North of SA, Curlew Valley focuses on producing early maturing suffolks with high yielding carcasses. RAC also offers muscle scanning services across the eastern states, and operates Clare Valley Grains, trading lupins. RAC Farming is dedicated to the advancement and sustainability of the red meat industry.



Rivalea Australia

Rivalea is a leading integrated Australian agri-food company based in the Riverina region of New South Wales. Rivalea has extensive agricultural, processing and marketing interests that support high auglity pork production for Australian and export markets. Rivalea has a motivated, skilled and flexible workforce that aims to deliver the highest quality products while improving productivity across the company's diverse operations. Previously known as Bunge and QAF, the business is just over 50 years old. Now owned by global protein company JBS, Rivalea employs more than 1,000 people and offers outstanding career opportunities. The company operates across a number of farming, processing and distribution sites.



SA Drought Hub www.sadroughthub.com.au

The South Australian Drought Resilience Adoption and Innovation Hub, led by the University of Adelaide and the SA Department of Primary Industries and Regions, collaborates with a diverse network of partners to enhance drought resilience and readiness across regional communities and farming systems, fostering innovative practices and knowledge exchange to strengthen agricultural sustainability.



Sheep Industry Fund of South Australia

www.livestocksa.org.au

The Sheep Industry Fund (SIF) was established under South Australian legislation that provides industries with a voluntary mechanism to collect funds to address state-based issues such as internal market failure and economic development. It supports a range of projects and activities that benefit the South Australian sheep industry.



Select Carbon

www.selectcarbon.com

Select Carbon, is a specialist carbon farming company that has operated in Australia since 2010. Empowering Australian farmers to adopt innovative land management practices that make a difference, both to the environment and to their business. It's part of our unwavering commitment to be a part of the solution to climate change and reducing Australia's net carbon emissions, whilst supporting regional businesses and communities.



Shearwell Data

www.shearwell.com.au

Working to help the Livestock Farmer. Shearwell is one of the leaders in the field of data capture and transfer in the livestock industry. Based in Bendigo Victoria we manufacture both NLIS Electronic and Visual tags as well as a range of tag reading equipment and management solutions.



Sheep Producers Australia

www.sheepproducers.com.au

Sheep Producers Australia is the national peak body representing Australia's 20,000 sheepmeat producers. Our Vision is for an Australian sheep industry leading the world in the quality of our products, excellence in animal and environmental care and capability of our producers. Our producers work hard, and we do too, to enhance the productivity, profitability, and sustainability of the sector by advocating on behalf of producers with government and industry stakeholders, monitoring investment of producer levies, engaging with our state farming organisation members, consulting with industry and sharing important information and solutions, and improving the understanding of the key issues facing Australian sheep producers.



Ski For Life

www.skiforlife.com.au

Ski for Life Inc is a charity committed to raising awareness and promoting mental health, wellbeing and suicide prevention. Raising funds through our annual water skiing relay event on the Murray River, we provide grants to community groups, as well as sponsor and deliver like-minded projects that align with our mission.



SRS Genetics

www.srsgenetics.com.au

SRS Genetics was created to bring together like-minded wool producers focused on producing wools of exceptional quality through selection of Merino sheep for low primary fibre diameter, high fibre density and high fibre length. SRS Genetics provides value through shared breeding methodology, membership networking, brand marketing and member exclusive access to education, preferred supplier relationships and wool marketing standards and networks.





The Herd Online

www.herdonline.com.au

The Herd is a digital advertising platform connecting livestock buyers and sellers around Australia. We focus on paddock sales for sheep and cattle, saleyard advertising and have just introduced a new category targeting store lambs and feeder cattle. The platform operates on both web and via our free App and has 15,000+ users per month. For more info visit www.herdonline.com.au or contact Sam Levett 0402629747



Thomas Foods International Home - Thomas Foods International

Thomas Foods International (TFI) is Australia's largest 100% family-owned and operated meat business, leading the market as the top buyer of lamb and mutton. With a smallstock processing footprint across New South Wales, South Australia, and Victoria, TFI excels in exporting premium meat to over 85 countries. Our commitment to quality, sustainability, and strong partnerships with lamb producers ensures mutual success and access to global markets. Join us in delivering the best Australian lamb and mutton worldwide.



Troy Animal Healthcare www.troylab.com.au

Established in 1958, Troy Animal Healthcare is an Australian owned company with a long history and proven track record when it comes to servicing the needs of animal communities in Australia. Our brands include AVENGE®+FLY which is for blowfly strike prevention and lousicide for sheep, and BUTEC® OTM which alleviates pain and inflammation associated with routine husbandry procedures in sheep.



University of New England

www.une.edu.au/about-une/faculty-of-science-agriculture-business-and-law/school-of-environmental-and-rural-science/study-areas/sheep-and-wool-science

University of New England – Sheep and Wool Science UNE is the only University in Australia to offer specialised sheep and wool tertiary education. The Australian Wool Education Trust supports the delivery of sheep and wool at UNE. Study sheep and wool as part of your degree or with flexible learning, anytime and at your own pace.



Virbac Australia

www.virbac.com.au

Virbac (Australia) is a specialist animal health company with its core business in sheep and cattle products, veterinary pharmaceuticals and vaccines. Virbac's sheep range includes Tridectin™, Cydectin™, Eweguard™, Weanerguard™ and the Websters™ brand of vaccines all being made in Australia. With local research and development and technical support teams, Virbac is leading the way for animal health in Australia.



Weatherby's Scientific

www.weatherbysscientific.com.au

Weatherbys Scientific is a family owned Genotype service provider with a Global footprint. Weatherbys Scientific was one of the first labs in the world to start commercially offering SNP chip testing in the late 1990's and today is globally was of the largest through put lab facilities. To best service the Australian Market we have Australian Staff as dedicated account managers and we have collaborated directly with Sheep Genetics Australia to provide a 60K Ovine SNP chip and data inputs directing into Sheep Genetics. Come and talk to us to find out more!



Zoetis

www.Zoetis.com.au

Zoetis is a global animal health company dedicated to supporting customers and their businesses in ever better ways. We work every day to better understand and address the real-world challenges faced by those who raise and care for animals. Building on 70+ years of experience, we deliver quality medicines and vaccines, complemented by diagnostic products and genetic tests and supported by a range of services.





Australian Government

Department of Agriculture, **Fisheries and Forestry**



















































































LambEx Speakers

In order of appearance



Jane Bunn Channel 7 Melbourne Meterologist & CEO Jane's Weather

Jane Bunn is a highly credentialed meteorologist with an infectious enthusiasm for the weather. As Channel 7 Melbourne's resident weather forecaster and presenter. Jane is featured on the 6pm and 4pm News, as well as national bulletins and special events. Jane is Founder and CEO of Jane's Weather (janesweather.com), an advanced weather forecasting system to help Australian farmers boost agricultural output. Jane's Weather advances yield with agricultural specific guidance on frost, spraying conditions, evapotranspiration, growing degree days and more. As a weather consultant, Jane provides advice to farming communities and organisations in the agricultural sector. With an Atmospheric Science degree from Monash University, and a Graduate Diploma of Meteorology from the Bureau of Meteorology, Jane began her career as a forecaster at BoM. She has been a broadcast meteorologist since 2008, presenting the weather for The Weather Channel, WIN News and the ABC, before joining Channel 7.



Jess Adamson, LambEx Master of Ceremonies & South Australian media personality

Jessica Adamson is a presenter, facilitator and one of South Australia's most sought after MC's. Jess forged a reputation as one of the state's finest journalists after 24 years in television news with Channel 7 and was the crime reporter for more than a decade. Jess's upbringing on the family farm at Hallett, in the Mid North of South Australia, gave her a solid background in

rural affairs. Jess's media career began at the Stock Journal after she completed a Journalism Degree at the University of South Australia. Jess is a board member of the Breakthrough Mental Health Research Foundation and the Adelaide Crows Foundation. She's also a passionate ambassador for CanTeen – the Australian organisation for young people living with cancer, and the Royal Flying Doctor Service. Jess is married to Dave and they have twin boys, Angus and Louis, and a daughter, Sophie.



Dr. Anneline Padayachee, The Food Scientist

Dr. Anneline Padayachee is deeply committed to enhancing the nutritional quality of food and promoting widespread understanding of nutrition. Beyond weight loss and disease treatment, she views nutrition as fundamental to cellular health, growth, aging, disease prevention, and overall functioning. With a PhD in nutritional food science and extensive experience in industry, research, and academia, Anneline currently provides independent scientific advice to a range of different clients and industry bodies. She is recognized nationally for her expertise and contributions to the field, holds positions in various professional organizations and has received awards for her work including being named Australia's number one science communicator and one of the nations' Top-50 cutting edge female scientists for her ability to translate science for industry and community. However, it is Anneline's own personal journey dealing with health challenges that has strengthened her belief in the power of nutrition, and the invaluable role farmers play in providing good food that is rich in nutrients. As a prominent speaker, writer, and consultant in the food sector, Anneline is a strong advocate for the role of food production in improving public health. Contact her through her website, www. dranneline.com.



Brett Stuart, President Global AgriTrends

Global AgriTrends was organized in 2006 and provides global market research, analysis and forecasting to a variety of clients around the world. He was formerly the lead economist for the U.S. Meat Export Federation. His work regularly takes him to overseas markets, providing analysis and intel throughout the global agriculture sector. Mr. Stuart has conducted on-theground agriculture industry research on six continents for a variety of clients. Brett was raised on a cattle and sheep ranch operating in Utah and Wyoming. He received an undergraduate degree in accounting at Utah State University and a Master of Business Administration degree from the University of Nebraska. He and his wife Amanda live with their kids on a farm near Preston, Idaho.



Claire Taylor, Agriculture Commentator & Nuffield Scholar

Claire is an Agriculture Commentator, Nuffield Farming Scholar and International Speaker. She comes from a beef farm in the south-west of Scotland and began working life at the BBC, before going on to lead the political coverage at Scotland's national farming paper. After clocking up a decade of experience working across TV, radio and print, Claire is now a soughtafter conference host and columnist. As part of her Nuffield Farming Scholarship, she has travelled to 15 countries around the world, exploring how farming narratives are changing and researching ways to build more collaborative and positive global dialogues around food production. She is now taking her findings on the road and through international



speaking opportunities and working oneon-one with farming businesses, hopes to reinvigorate how farmers and industry organisations are communicating their story.



Angus Street, CEO, ZQMerino

As the CEO of ZQMerino, the world's most sustainable and ethical wool, Angus believes wool should lead the movement away from plastics and towards natural products. Before commencing this role, he had served as CEO of AuctionsPlus since 2018, one of Australia's oldest and most successful Agtech businesses. While in this role Angus led significant business growth and secured the platform's position as the largest agriculture marketplace in the country. Prior to joining AuctionsPlus Angus founded Hop the Wall, a platform that empowered Australian enterprises to showcase, exchange and market their offerings with unprecedented efficacy and reach. Angus has also held senior roles at Hort Innovation, Meat and Livestock Australia, and Bastion Collective.



Dr Steve Wiedemann, Founder & Managing Director Integrity Ag

Coming from a mixed farming background and with almost 20 years in agrienvironmental research and consulting, Steve's key areas of expertise include decarbonisation of agri-food and fibre supply chains, Carbon and Environmental Footprinting, carbon neutrality, carbon markets and environmental management. His experience extends across the full suite of agricultural industries including wool and cotton, as well as beef, cropping and intensive livestock. Steve has worked on projects covering a broad spectrum of target audiences, from the peer reviewed

scientific literature to farm presentations and extension materials. For several years, Stephen has held technical advisory roles with the UN Food and Agriculture Organisation (FAO), and regularly presents at scientific forums in Australia and overseas. Stephen's work at Integrity Ag is at the cutting edge of defining and quantifying sustainability in Australia and around the world.



Erin Smith, University of New England (UNE)

Erin Smith is in her second year as a PhD candidate at the University of New England (UNE), having completed her Bachelor of Rural Science there in 2021. Raised on a sheep and wool property in the New England region of New South Wales, her research interests are concerned with defining resilience traits in sheep and improving lamb survival by selecting for improved udder conformation.



Mark Ferguson, Founder & CEO neXtgen Agri International

Mark is the founder and CEO of neXtgen Agri International, a livestock innovation and consulting company with clients across Australia and New Zealand. Mark is also a co-founder and managing director of Genesmith, bringing the power of AI to the livestock industry. He hosts the Head Shepherd podcast, sharing conversations with leaders from the worlds of livestock, genetics, innovation and technology. Mark has a PhD in genetics and a passion for enabling farmers to implement effective genetic strategies to get the most out of their livestock.



Professor Jennie Pryce, Research Director at Agriculture Victoria Research

Professor Jennie Pryce is Research Director at Agriculture Victoria Research and La Trobe University professor, and a leading authority in dairy genetics. Named Australia's top researcher in animal husbandry by The Australian (2019-2022), her academic journey began at the University of Edinburgh, earning her BSc (Hons 1st class) and PhD. Hailing from a UK dairy farming background, her roots deeply influence her work. She has an innate understanding of what is important to livestock producers and an enormous capacity to translate learnings from dairy to apply to other ruminants. Whilst she is first and foremost a geneticist, she is in equal parts a communicator.



Dr Will van Wettere, University Adelaide

Associate Professor Will van Wettere completed his post-graduate training in reproductive physiology, and has spent the last 15 years conducting research focussed on developing novel and adoptable strategies to improve reproductive performance of livestock species. Will heads up a group of researchers who are working towards understanding the interaction between climate and ovine reproduction, how sheep thermoregulate and developing strategies to alleviate heat stress in sheep and other livestock species, as well as improve fertility and neonatal survival in sheep.





Phil Hynd, University Adelaide

Phil is the Emeritus Professor of Animal and Veterinary Sciences at the University of Adelaide in South Australia. He has served in many senior levels of research leadership, including Program Leader for wool Genomics; Program Leader for wool education in the Wool CRC; Head of the Department of Animal Science, Interim Head of the School of Agriculture, Food and Wine, Director of Roseworthy Campus; Chair of The Expert Panel for beef and sheep meat research (Meat and Livestock Australia); and Deputy Head of the School of Animal and Veterinary Sciences. Phil's research has focussed on issues relating to the wool and sheep industries for over 35 years. He pioneered the use of 'barebreech' genetics to provide a permanent solution to mulesing to protect sheep from blowfly strike. He also investigated the potential for intradermal injections to remove breech wrinkle again to protect sheep from blowflies. For many vears Phil has advocated and sought alternatives to traditional shearing of sheep. This long road of research has culminated in a recent breakthrough which makes the approach feasible and this technology is now being rapidly developed towards a commercial on-farm process.



Will Barton, CEO, Gundagai Meat Processors (GMP)

GMP was founded in 1974 by the Barton family and forms part of the Barton Group brand, which has a longstanding association with the town of Gundagai dating back to 1874. During his time at GMP since 2014 as CEO, Will has led a multimillion dollar facility expansion project and secured Tier 2 Export Certification. He is passionate about shaping the future of the industry and has been an active member of various committees including the Sheep Sustainability Steering Group, National Agricultural Labour Advisory Committee and the Objective Measurement Adoption

& Commercialisation Committee. He was also part of the Red Meat Memorandum of Understanding Taskforce in 2019. In 2021, the Barton family established Gundagai Lamb, which is a new and exciting lamb brand, backed by the family's 100+ years of meat industry experience. Gundagai Lamb will revolutionise the lamb supply chain into the future with innovative approaches to the producer / processor relationship. Prior to joining GMP as CEO, Will was Director of Agribusiness within CBRE Asia-Pacific, the world's largest commercial real estate firm. In 2009, Will completed a Bachelor of Applied Science (Valuation) with Honours First Class, at RMIT. His early career was spent in property valuation roles, specialising in agribusiness assets and studying an Associate Degree in Food Science. Will lives in Gundagai with his wife, Carla, and three children.



Dr Peter McGilchrist, Associate Professor, University of New England

Peter is an Associate Professor of meat science at the University of New England in Armidale, NSW. His research revolves around ensuring global consumer satisfaction of Australian red meat. This research covers all aspects of sheep and beef supply-chains focusing on critical control points which affect the eating quality of meat from on-farm to the consumer with a heavy focus on the relationship between genetics, meat quality and technology to measure meat traits. Peter is a member of the Meat Standards Australia beef and sheepmeat scientific pathways committee and president of the Australian ICMJ Association. Peter passionately imparts his knowledge of rural science, agriculture, and agribusiness to eager undergraduate students at UNE, embracing everything from the richness of soil to the succulence of lamb rumps!



Mark Inglis, Farm Assurance & Supply Chain Manager, Thomas Foods International (TFI)

Mark has vast commercial experience in animal husbandry and animal production working on and managing a broad range of livestock orientated properties including cattle properties in Western Australia's Kimberley, sheep properties both wool and meat in Victoria and establishing a 900 sow outdoor free range pig breeding operation. Prior to roles in the processing sector Mark spent 7 years working for MLA/MSA with producers, stock agents, saleyards, feedlots and livestock buyers to gain a greater understanding of the pathways into both the cattle and sheep MSA programs. Roles for the past 14 years in the processor sector have seen Mark create & manage lamb and beef farm assurance programs with links to customers, consumers and supplying producers, overseeing the MSA component of the businesses, lamb, beef, coordinating and implementing R + D programs specific to lamb, beef and running producer educational programs across both the beef and lamb supply chains. Of recent years sustainability has been a focus with developing and implementing frameworks within programs as well as benchmarking scope 3 emissions. Mark is based out of Victoria but covers all states and areas where TFI operate.



David Packer, MSA Program Manager, Meat & Livestock Australia (MLA)

David has been with MLA for almost seven years, previously managing the Producer Adoption program, and now the Meat Standards Australia Program Manager. Prior to MLA, David spent 11 years in the livestock animal health sector in both R&D and commercial roles. David holds a Bachelor of Rural Science and a PhD in meat science. David has worked handson, across the livestock and cropping sectors, and is the managing partner of a livestock operation in the New England



region of NSW. David's experience allows him to have scope and understanding from research through to on-farm and supply chain implementation.



Chris Taylor, CEO, Australian Meat Processor Corporation (AMPC)

As CEO of AMPC since 2019, Chris Taylor has led the industry-owned research and development corporation through a strategic and operational reset in the face of significant threats and opportunities to the red meat processing sector. Chris has led the development of a customer-focused strategy, built a fit-for-purpose team and grown the business from a \$20m to \$40m annual investment. Chris has a finance and corporate services background in agrifood and natural resources sectors and was AMPC's chief financial officer 2016 to 2019. Chris is a graduate of the Australian Industry of Company Directors (AICD) course, and holds a Bachelor of Business (Management), a Bachelor of Commerce (Accounting, Finance), and is a qualified chartered accountant.



Rupert McCall, Australian Poet

Rupert McCall is an Australian poet of international renown. His tributes to special events and occasions have become highly sought-after and treasured for the indelible mark they've left on audiences everywhere.

He is the author of six anthologies of verse that have collectively sold over 120,000 copies. In 2005 he was awarded the honour of opening the Prelude to the Dawn Service in Gallipoli with his acclaimed and moving tribute NINETY YEARS AGO and in 2011, he recited his poem A FIREFIGHTER'S DREAM at Ground Zero for the New York Fire Dept on the 10th Anniversary of 9/11. Rupert has also paid tribute to heroes and legends such as Roger Federer, Rod Laver, Shane Warne, Dawn Fraser, Greg Norman, John Eales, Jonathon Thurston, Black Caviar and Winx! In 2013 as part of the Queen's Birthday

Honours List, Rupert received a Medal (OAM) of the Order of Australia for services to the community, particularly as a poet.



Dan Barratt, University of Adelaide

Dr Dan Barratt is a postdoctoral research scientist in the Neuroimmunopharmacology Laboratory of Professor Mark Hutchinson at the University of Adelaide. He has a Bachelor of Science with Honours, and a PhD, from the University of Adelaide, and 20 years' research experience in the field of precision medicine, combining genomics and drug disposition data to identify mechanisms and biomarkers of variable drug response in humans. His current research focuses on the discovery and validation of blood-based biomarkers of pain and analgesia in livestock, to support the development and approval of novel pain mitigation strategies, and for largerscale monitoring in production systems.



Alex Ball, Director Rural Analytics

Bachelor Rural Science, Honours Class 1, University of New England. PhD Animal Science, University of New England. Fellow Australian Rural Leadership Foundation. GAICD. Alex has been a key contributor to the agricultural industries, especially in red meat, over the last 25 years. He was one of the key people that drove the development of Sheep Genetics and the CRC information nucleus. He has specialist skills in livestock production, eating quality evaluation, value chain analysis, livestock genetics, program evaluation, MER framework development, survey design and analysis, and agricultural governance. Alex is a board member and an ALRP Drought Resilience Mentor. Alex and his wife Melissa own and operate a beef enterprise in Armidale NSW.



Angus Gidley-Baird, Senior Analyst – Animal Proteins, Rabobank

Angus is a senior analyst based in Sydney, responsible for research and analysis of the local and global animal protein sectors. In his role, Angus provides regular market updates on sheepmeat, beef, pork, poultry and seafood markets. Angus is a regular public speaker at farmer and industry events and also produces podcasts for the Rabo Research team.



Dr Peter Barnard, Economist, policy strategist & thought leader

A respected agricultural economist, Peter has devoted the past 30 years of his working life to the Australian and international agricultural industries. Currently Peter is Managing Director of Oliver & Doam, an independent consultancy firm that provides economic and policy advice to the agricultural sector. Previous to this role Peter was a General Manager for 25 years at Meat & Livestock Australia. In this capacity he headed up MLA's overall planning, international marketing, market access, live export and market information programs. Peter has a PhD in Economics from Adelaide University.



Sandy McEachern, Director, Aggregate Consulting

Aggregate provides farm management advice to producers throughout southern and eastern Australia. The service includes budgeting, business planning, capital expenditure programs, technical advice on production systems, and farm business



benchmarking. Sandy has been providing these consultancy services since 2002. Sandy has a Bachelor of Applied Science – Wool and Pastoral Science from UNSW and a Graduate Diploma in Applied Finance and Investment – Securities Institute of Australia.



Nathan Scott, Achieve Ag Solutions

Nathan has a background in prime lamb, merino wool and beef production, and a passion for improving the productivity and profitability of livestock enterprises. He works with producers to increase conception rates, improve lamb survival, lift growth rates, and hone overall management. Nathan provides advice to individual clients, works with a number of producer groups, is a keynote speaker, guest lecturer and is involved within various industry projects. He is based in Inverleigh, Victoria.



Duncan Welgemoed, Head Chef Africola & South Australian Food Ambassador

Duncan Welgemoed is a force to be reckoned with. Considered one of Australia's best (adopted) cooking talents. Over the years, he's become Adelaide's official spirit animal – mythical beast, troublemaker, conversation starter. His restaurant. Africola opened in 2014 tells a story close to his heart. Africola has since been awarded 4.5/5 Australians. restaurant and chef awards from The Advertiser, Gourmet Traveller, Australian Financial Review, Good food Guide, Australian Good food Guide, featured in countless magazines, newspapers and TV shows around the world and always frequented by rockstars and celebrities alike. Duncan's book "Africola, Slow food, fast words, cult chef" became an instant best seller and his second book "Cooking with Fire" out for release mid 2024 will certainly do the same.



Michael Crowley, Managing Director, Meat & Livestock Australia

Michael was raised on a beef cattle property at Barraba in northern NSW, where his family run a stud and commercial beef cattle operation. He holds a Bachelor of Rural Science degree from UNE and also has a Post Graduate Certificate in Business Administration from QUT. He has had a long association with ICMJ going to back to 1997 where he competed as a student before becoming the Australian coach for 6 years and President of the association until 2012. Michael has held a range of commercial positions in the meat & livestock industry including livestock procurement, processing, plant quality assurance, supply chain management, sales and marketing. Michael ran his own business marketing livestock, running beef processing for branded beef exporters and he held his own meat export license. Michael worked for MLA for 14 years. He joined MLA in 2009 where he managed the Meat Standards Australia program. In 2012 he moved with his family to Brussels taking on the role of International Business Manager for EU and Russia with MLA. He returned from Brussels in 2015 as the Program Manager - Meat Standards Australia and joined MLA's Executive Team in 2016 where he was the General Manager Research, Development and Adoption. This business unit was responsible for investments in RD&A across the supply chain including livestock genetics, on farm productivity, eating quality, sustainability innovation, automation, objective measurement, market access science and product innovation. More recently, Michael was the CEO of Herefords Australia where he worked with the seedstock sector to drive commercial outcomes for all customers along the beef supply chain.



Stan Grant, journalist, author & moral philosopher

Prof Stan Grant is a renowned journalist, author, moral philosopher, thinker, film maker and communicator. He has had a ground breaking four-decade career as one of Australia's most awarded journalists. A Wiradjuri, Kamilaroi and Dharrawal man, Stan has blazed a trail for First Nations journalists. In a career of firsts, he was the first Indigenous Political Correspondent, the first Indigenous Foreign Correspondent, he was the first Indigenous person to present a prime time commercial television news and current affairs program. For a decade he was a senior correspondent for American news giant CNN based in Asia and the Middle East. He has reported from more than seventy countries and has covered some of the greatest stories of our age, has interviewed world leaders and every Australian Prime Minister of the forty years. He is one of the few journalists to have gained entry to the secretive repressive dictatorship of North Korea. His list of awards include three time winner of Australia's highest journalism honour the Walkley Award, four time winner of the prestigious Asia TV awards, an Australian TV Logie Award, twice winner of the Australian Academy of Cinema and Television Arts award (Australia's academy awards), twice winner of the US Peabody Award, a recipient of the Columbia University DuPont award (the broadcast equivalent of the Pulitzer Prize), a GQ Magazine Man of the Year award, Hawaii International Film Festival Indigenous Trailblazer award. He is a best-selling author of seven critically hailed and award-winning books covering world affairs, philosophy, theology, political science, Indigenous history and is currently working on his first non-fiction novel looking at adapting the theories of quantum physics to international affairs and political identity. Stan is fascinated by global affairs, politics, philosophy, theology and science particularly the baffling engrossing world of quantum physics. He is committed to questions of justice. Stan demands we do better. Rather than seek to divide he seeks to bring peace and unite. He believes we should love and embrace even those who may hate us yet never lose sight of our moral duty to always stand with those afflicted. He believes the language of politics fails us and increases



hostility and Stan is dedicated to finding new words and new ways for us to meet each other beyond our differences.



Steve Chapman,

Livestock Manager, JBS Starting in the industry in 1988 as a Trainee Livestock Buyer for RJ Gilbertson & Sons in Altona, Victoria, Steve has been an active Livestock Buyer for 36 years. The last 20 years has seen Steve hold the position of Livestock Manager for the Tasman Group before transition to JBS in 2008 and continuing on as Livestock Manager - Southern. Steve has purchased sheep & cattle throughout NSW, Victoria, South Australia & Tasmania and has developed long standing relationships with many clients & agents over the years. One of Steve's highlights during his career is the reconstruction & development of Yambinya Feedlot in Burraboi, NSW. Yambinya has a capacity of 12500 cattle & 45000 lambs and is currently one of very few Antibiotic Free feedlots in Australia. Along with Yambinya Steve is responsible for the procurement of Livestock for the five beef & lamb plants in the JBS Southern business that includes Scone, Cobram, Bordertown, Brooklyn & Longford in



Tasmania.

Jack Thomas, Assistant Livestock Manager (South)

Jack Thomas has had 7 years of livestock experience in the industry. He currently holds the position as the assistant livestock manager in the south for Thomas Foods International. Jack purchases Sheep, Lamb & Beef for processing as well as feeder cattle for TFI's 30,000 head cattle feedlot located in Tintinara. Jack graduated in 2018 from Prince Alfred College and completed his university education at the University of Adelaide completing his bachelor in both Corporate Finance and Accounting. After his studies in Adelaide, Jack also completed the Value Investing course with Columbia Business School. Jack prides himself on developing meaningful relationships with

both stock agents and producers across his procurement areas. Jack also aspires to lead the next generation of our industry, driving innovation and transparency.



Patrick Hutchinson, CEO, Australian Meat Industry Council (AMIC)

Patrick has been working within the Australian meat and livestock industry for most of his life. Patrick started as a project officer with the Australian Meat Council (precursor to AMIC) on the same day a restructured Australian red meat industry commenced, on 1 July 1998. Patrick was then asked to head up the first iteration of integrity systems at Meat & Livestock Australia, in 2003, including livestock production insurance (LPA), national vendor declaration's (NVD), and assisting in the implementation of the national livestock identification system (NLIS). In 2011 he launched an Agricultural advisory business, including working on varied programs from implementing new welfare and livestock management systems in Australian live export destinations. In 2014 he went back into commercial agribusiness, heading up the ITS global group, including businesses in USA and Canada, with the Canadian software business handling data for over 1 million cattle in Canadian feedlots. In 2016 he came back to where it all begun with AMIC, firstly as GM Processing, and then on 1 July 2017 as CEO.



Bonnie Skinner, CEO, Sheep Producers Australia

Bonnie is one of the youngest and most influential female leaders in Australia's agricultural industry. After working in roles in animal health and biosecurity in the private and not-for-profit sectors, Bonnie joined the Sheep Producers Australia team in 2018 and was appointed Chief Executive Officer in 2022. Bonnie has extensive networks across regional Australia has proven experience establishing productive relationships with stakeholders, industry partners and government officials. Her

collaborative approach, combined with her comprehensive understanding of the industry, positions Bonnie as a key figure in shaping the future of the sheepmeat sector and the broader agricultural landscape in Australia. Bonnie is a Graduate of the Australian Institute of Company Directors, and has a Bachelor of Equine Science, a Bachelor of Applied Science, and a Graduate Certificate in Agriculture.



Jenny Bradley, NSW Sheep Producer

Jenny runs a mixed farming business in the central west of NSW alongside her Husband and Son. She is the manager of the commercial and stud sheep enterprises within the business. The stud enterprise is focused on performance recording and is a long-term member of Sheep Genetics. The business aims to be at the forefront of best practice management as well as be involved in industry research and development. As a result, Jenny along with the business, is often involved in industry research projects using both the stud and commercial animals. Jenny has and continues to contribute at many levels across numerous committees, boards, and advisory roles all within the sheep industry and sheep meat supply chain. Alongside these roles she has a passion for youth engagement across all sectors of Agriculture. Jenny is a past recipient of the AgriFutures Rural Womens Award, this award provided the opportunity to explore lamb marketing options and supply chain management pathways.



Marty Wilson, Motivator & Orator

Marty Wilson has spent his entire professional life studying resilience, partly because he was a full-time Stand-Up Comic for 8 years in the UK (and nobody knows how to bounce back from adversity like an Aussie Comic performing to the Brits!), but also because he is a relentless entrepreneur who has leapt from one



successful career to another – he's a Pharmacist turned Award-Winning Advertising Copywriter turned Stand Up Comic turned Bestselling Author and Speaker.



Mark Wootton AO, Jiasaw Farms

Mark Wootton AO is a geographer by training and a farmer by practice. He is deputy Chair of the Victorian Agriculture Climate Change Council. He was past Chair and founder of the Climate institute from 2005 to 2017. With his wife, Eve Kantor, he strives to produce carbon neutral beef, lamb, wool and timber at Jigsaw Farms near Hamilton in south west Victoria, Australia. Jigsaw Farms is a 3,500-hectare high input, high output livestock operation spanning six properties. The operation runs 18,000 Merino ewes and 820 head of cattle. The family has also planted 18 % of the land to trees (half for high value saw log timber and the other half for biodiversity plantings and waterway restoration).



Tom Bull, General Manager, Lambpro

Tom Bull is General Manager and founder of Lambpro based at Holbrook NSW. Tom is the inspiration behind what is now a genetics business supplying rams to 400 producers on the Eastern seaboard of Australia. The business has been at the forefront of objective measurement, composite breeding, progeny testing, and development of high marbling genetics for global premium markets. Tom's philosophy of identify and multiply has been central to the business model for three decades. Lambpro clients now supply highly marbled lambs to specialist markets in several countries under various joint ventures.



Mike Rolls, Legless & Blind

In September 2001, at the age of 18, Mike's life changed forever. Whilst on an end of season footy trip to Tasmania, he contracted one of the deadliest diseases on the planet, leaving him with horrific internal and external injuries, including the amputations of both of his legs below his knees, as well as numerous other lifesaving surgeries. Mike has faced an incredibly long journey back to health that was aided by a positive outlook, an adaptive mindset and a conscious decision to embrace uncertainty. Mike has a background in the health industry. He is a qualified Counsellor, a highly skilled communicator and a passionate supporter of amputee charity, Limbs 4 Life. He is an official ambassador of Interplast Australia and New Zealand, Ossur, and currently represents Australia in All Abilities Golf. His passion for golf, isn't just about the sport and competing, it's not just for the physical benefits, but for the positive impact he knows it has on his mental health as well.

Ben Pettingill, Legless & Blind

Imagine waking up blind! This was reality for Ben losing 98% of his eyesight overnight at age 16 caused by a rare genetic syndrome, Lebers Hereditary Optic Neuropathy, that had been laying unknowingly dormant in his family for generations. He learned the hard way the importance of focusing his time and energy on what he could control rather than what he couldn't, prioritising his mental health and the vital role of a support network. Ben ensures he doesn't just deliver valuable messages and practical strategies to his audience, he lives them! Everyday he is driven by his commitment to simply, 'Make the Most'. This commitment has seen Ben become the first legally blind person in the world to compete in Spartan Obstacle Course Races, compete in the Southern 80 water skiing race against able bodied competitors and trek the Kokoda Track in Papua New Guinea, not once, but twice. He isn't stopping there either, Ben is now taking on arguably his biggest challenge yet, 3249 BLIND where he will run 3249km's in 2024 for mental health and suicide prevention.



Dr Jason Trompf, Agricultural Consultant, Lambs Alive

Dr Jason Trompf from Lambs Alive has been working as Agricultural Consultant for over 20 years. Jason has a strong background in understanding the drivers and motivators of producers and designing programs that support and enable practice change. Jason undertook his PhD research into farmer behavioral change and adoptive context, identifying ways to increase engagement and impact. Programs that Jason has had significant input into the design, delivery and evaluation of include the Lifetime Ewe Management (LTEM) and Bred Well Fed Well (BWFW). Each of these programs have engaged over 5,000 producers and are widely recognized for the industry leading impact they have had on changing knowledge, attitude, skills and aspiration (KASA) and practice. as well as lifting productivity, profitability and resilience. Jason also founded the innovative Lambs Alive program that coaches over 100 sheep business online. Jason also manages his family's 3000 composite ewe and 250 Angus and Shorthorn cow enterprise. These selfreplacing high productivity enterprises provide Jason with a strong practical background and a constant reality check of the challenges that producers face on a day-to-day basis.



Tech Talk Speakers



Tech Talk #1
Antibiotic-free nutrition
for optimum production
Toby Doak, Key Account Manager
(Ruminant),

Alltech Lienert Australia
Toby grew up on an Angus Cattle and
Merino Sheep Farm near Inverell in
Northern NSW and holds a BSc in Wool
and Pastoral Science (University NSW),
an MBA from University of Southern QLD
and a Research Masters (UNE). Toby spent
13 years in commercial feed milling in
Toowoomba focusing on nutrition and
sales in both ruminant and monogastric
industries. His Alltech Lienert role involves
improving feedlot and herd productivity
with a particular interest in fertility and
feed efficiency.



Tech Talk #2
Drench resistance
& what's really happening
Dr Tim Elliott, Technical Product
Manager Sheep, Virbac

Tim is a large animal scientist with a particular interest in production animal parasitology and drug resistance. Tim has experience in contract animal health research in Australia and New Zealand testing new animal health products prior to registration in the laboratory and field phases.



Tech Talk #3
Technological advances
in lamb stunning
Warren Leamy, Managing Director &
Chief Engineer, Mitchell Engineering
Food Equipment

Warren is considered by his peers as an authority in the field of meat processing and food equipment solutions. With over 30 years in the industry, he is managing director and chief engineer of Mitchell Engineering Food Equipment.



Tech Talk #4
Parasites & Forages – DLF Seeds
Dr Glenn Judson, Nutritional
& Farm Systems
Specialist, Agricom

With 20 years of industry experience, Glenn Judson (Juddy) is Agricom's Nutritional and Farm Systems Specialist and leads an extensive research program aimed at developing plant-based solutions for a range of industry challenges. Glenn has travelled extensively through New Zealand, Australia, and Europe providing technical support on matters of forage nutrition and grazing management.



Tech Talk #5
How to be Herd Online
Sam Levett, Founder of Herd Online

Sam was previously a cattle buyer and found it incredibly difficult to access updated saleyard information around the country. With no online information available, Sam decided to start The Herd to solve the problem. Growing up on a cattle property in Victoria, Sam also spent several years in the Northern Territory as a Helicopter mustering pilot and now lives on his cattle and Macadamia property in the Northern Rivers of NSW with his wife Giaan and 2 children Zander and Lexi.



Tech Talk #6 It's all about the bugs Robert Bell, Co-founder, Pro-Agni

Rob is the CTO of ProAgni and a leader in livestock production, working across extensive and intensive systems. Rob uses his understanding of the interaction between soil, plant, and animal to formulate system based solutions for livestock production. Rob leads and collaborates in a range of projects within the Australian and US beef, dairy and sheep industries, investigating strategies to reduce enteric methane and improve the productivity, sustainability and profitability of production, without the use of in-feed antibiotics.





Tech Talk #7
Farm Sustainability
Lachlan Monsborough, Agricultural
& Environmental Lead, Rabobank

Lachlan leads sustainability in Rabobank's Rural division which services farmers across the America's, Australia and New Zealand. After completing Agribusiness studies at Orange Ag College, Lachlan developed a career working in tropical plantations and commodities across equatorial belt leading to senior international roles in Barry Callebaut and Ecom. He returned to Australia at the beginning of 2018 to join Rabobank. Lachlan enjoys the daily challenge of helping the bank meet the rapidly evolving needs of farmers on either side of the Pacific Ocean.

Tech Talk #8
EID Equipment
demonstration – Gallagher



Dr Tim Gole, Veterinarian & Founder For Flocks Sake

Tim has worked as a Vet from Coonamble to Cloncurry, England, Scotland and 7 years as the managing partner of the Western Rivers Veterinary Group before starting his own consultancy business – For Flocks Sake in 2020. With over fourteen years of veterinary experience, Tim combines his knowledge from the field with his university and professional training.



Mike Hemsley, Business Development Manager Animal Performance & Traceability, Gallagher

Mike has over 30 years' experience with livestock and electronic identification

having started with Guyra NSW based firm Ruddweigh Weighing Systems in 1990. As Business Development Manager for Animal Performance and Traceability, Mike spends a lot of lot of time in the field training Gallagher's territory management team, attending field days, and talking to customers about how our products, both current and future, can enhance their productivity.

Tech Talk #9
Transforming the future of sheep systems - CSIRO



Rick Llewellyn, CSIRO Principal Research Scientist,

CSIRO Senior Principal Research Scientist and Research Group Leader based in Adelaide, Rick's research bridges farming systems field research, weed and herbicide resistance management, strategies for technology adoption and agricultural economics.



Hayley Norman, CSIRO Senior Principal Research Scientist

Based in Perth, Hayley is passionate about pastures and saltbush. Hayley conducts systems research to ensure the feedbase meets the year-round nutritional requirements of livestock and complements a profitable and sustainable cropping system.



Caroline Lee, CSIRO Senior Principal Research Scientist

Caroline endeavours to enhance animal welfare for the benefit of animals, livestock industries, and to align with public expectations. Caroline's research is dedicated to advancing novel methods

for assessing animal welfare and conduct research to understand the welfare implications of emerging technologies such as virtual fencing systems.



Dana Campbell, CSIRO Animal Behavioural Scientist

Dana is an animal behaviour scientist at CSIRO with interests in how livestock adapt and respond to different housing environments and management systems. She has a keen interest in the development of virtual fencing technologies for sheep.

Tech Talk #10 Shepherding success



Hosted by Aimee Bolton, Farm Assurance Manager, JBS

Aimee is originally from Shepparton, Victoria, where her family run a small herd of Black and Red Angus cattle. Aimee completed her Bachelor of Agricultural Business Management at Charles Sturt University where she also took part in the 2019 ICMJ Conference. During her time at university, she was fortunate enough to travel and learn about the beef supply chain in a number of countries, including completing an exchange at Texas A & M focussing on meat science. Upon graduating Aimee joined the processing industry, gaining experience from an operational level with a strong emphasis on MSA grading, right through to livestock procurement and supply chain optimisation. Aimee is currently the Farm Assurance & Supply Chain Manager for

Members of the Intercollegiate Meat Judging Association (ICMJ)

ICMJ is a not-for-profit association which aims to provide an opportunity for students and young professionals to learn and to build the pool of intelligent young meat industry representatives, fired with enthusiasm who will give the Australian meat industry the expertise and drive to compete in the meat quality world of the future.



Lambex Coles Trailblazer Finalists Lambex coles

TRAILBLAZERS

Seniors



Jordan Ackland

Jordan Ackland is from Keith, South Australia, has a Bachelor of Veterinary Biology from Charles Sturt University, Wagga Wagga. He is an Associate veterinarian at Brecon Breeders and his role is to provide artificial insemination/ embryo transfer services to sheep producers and to advise clients on reproduction within their enterprise to allow them to get the best results from their breeding programs. He is also doing locum work for the Bordertown veterinary practice as a general practitioner.



Bianca Agenbag

Bianca Agenbag is from Nuriootpa, South Australia and is currently finishing her PhD at the University of Adelaide studying colostrum quality in Merino ewes with a main focus on lamb survival and future lamb reproductive potential. She recently started a role as a technical officer for the Department of Primary Industries and Regions (South Australia) studying the anti-methanogenic properties of pasture and freshwater plants to reduce methane emissions in sheep.



Jamee Daly

Jamee Daly is from Two Wells, South Australia and has completed a PhD in sheep reproductive physiology. This provided Jamee with skills in assisted reproductive technologies, and an overview of potential areas of improvement for the Australian sheep industry. Currently, she is a post-doctoral researcher with the Davies Livestock Research Centre at the University of Adelaide and her current project is looking into ways to alleviate the negative impacts of heat stress in ewes mated over summer. She has also coordinated research projects through the University or Adelaide, SIF, MLA and the SA Drought and innovation hubs that include on-farm demonstration sites as the main source of data collection, resulting in over 40 producer sites being actively involved in the trial.



Dr Edward Kerr

Dr Edward Kerr is from Brisbane. Queensland, and is a Postdoctoral Fellow at the CSIRO as part of the Immune Resilience-Future Science Platform addressing new scientific challenges. Within this role he is developing a glycoprotoemics platform to understand parasite glycoproteomes and characterise how they contribute to host-parasite interactions in livestock.



Bobbie Lewis Baida

Bobbie Lewis Baida is from Mount Barker, South Australia and after completing a Bachelor of Science (Animal Science) from the University of Adelaide, went on to complete her honours which is where her love for research began. She is now nearing the completion of her 4-year PhD project which is investigating the impacts of heat and thermoregulation, on the fertility of extensively grazed sheep. Bobbie has recently been appointed as a post-doctoral researcher at The University of Adelaide's Roseworthy campus, on a nationwide MLA-funded project titled, "Quantifying and understanding the reproductive performance of Australia's shedding sheep flock". During her career Bobbie has been involved with a multitude of sheep research including maternal nutrition, heat abatement strategies and on-farm management and adoption.



Georgia Welsh

Georgia Welsh is from South Perth, Western Australia, and is currently involved in the sheep industry through her PhD research, which focuses on improving lamb survival and welfare through the use of shelter and strategic feeding practices. Her project, titled "The effect of forage as a shelter and feed source during lambing on lamb survival," assesses the viability of edible shelters in improving lamb welfare and survival rates. The study aims to develop practical guidelines for establishing these shelters, which double as feed sources, thus integrating agricultural resilience with environmental sustainability.

Juniors



Tayla Blight

Tayla Blight is from Clare, South Australia, and while from a non-ag upbringing, she is happy to have found agriculture to be very welcoming. She has completed her Bachelor of Agricultural Science at Adelaide University and during this time actively participated in the Agricultural Institute Australia SA division. Tayla is currently an Agribusiness Graduate with Pinion Advisory based in Clare, South



Charlotte Poker

Charlotte Poker is from Cherry Gardens, South Australia, and is in her final year of a bachelor's degree of agriculture science at the University of Adelaide. While she doesn't have a farming background, she is an Urrbrae Agricultural High School scholar who had a keen interest in the school Suffolk stud and the Merion weather competition. Charlotte has undertaken work experience at Corriedale Hills and Sunnybrae SAMMS and is currently studying animal breeding and genetics where I am putting together a breeding program for Corriedales.





Sarah England & Lachie Wintulich

Sarah England and Lachie Wintulich are both from Mount Gambier, South Australia, and are currently Senior Agriculture students at Grant High School in Mount Gambier.





Isabelle Jones & Monique Allen

Isabelle Jones and Monique Allen are from Mount Gambier, South Australia and currently Senior Agriculture students at Grant High School in Mount Gambier. They are involved with the school's agricultural programs as well as we are both completing Certificate 3s in Rural Operations and are passionate about creating sustainable f



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